

1. Abstract

Please submit your abstract in the following format:

First author's **First Name**, First author **LAST NAME**; Second author's **First name**, second author's **LAST NAME**; etc

¹Department, Organization, Country

²Department, Organization, Country

E-Mail numbers: (1) Academic (2) Private

Abstract title (Bolded)

Abstract

Arial font, size 10, **Maximum 200 words**. Please do not include references.

Keywords – include only three (3)

Abstracts should be submitted via e-mail to abstract@marketingconferences.co

2. There is a limit of one contributed submission per registered author.
3. Please name your attachment as follows: Family name personal name_abstract.doc e.g. De Silva_Ajith_abstract.doc
4. Accompany your abstract with a biography of no more than 50 words.
5. All abstracts must be submitted and presented in English
6. Abstracts should be based on any of the session/topic areas listed in this website
7. Abbreviations should be defined the first time they appear in your text. Ex; Food & Agricultural Organization(FAO), before being used as an abbreviation only. Please do not define or use abbreviations in the title.
8. Please avoid complex mathematical formulas.
9. Tables, charts or other graphics may not be included and will be deleted by the editors.
10. Authors should indicate their presentation preference in the corresponding menu:

1. oral
2. poster
3. virtual

11. The conference committee reserves the right to decide on the final allocation and presentation method.

12. Notification of acceptance/rejection of the abstracts submitted will be sent to you via e-mail after the abstract deadline.

13. By submitting an abstract you grant the organizers permission to publish the abstract in hard copy and electronic formats.

14. The conference conveners reserve the right to accept and reject abstracts for inclusion in the program.

15. The invitation to submit an abstract or the acceptance of an abstract does not constitute an offer to pay travel, accommodation or registration fee costs.

16. Presenters must be registered conference participants before their papers can be scheduled into the program.

On your abstract please indicate the following:

- Title of paper or panel
- Author(s) and/or panellists
- Contact details for the author(s) and panellists
- Three to four keywords
- Theme/Session

2. Biography

Please submit your biography in the following format:

LAST NAME, First Name
Position/Department/Organization/Country:

Biography (maximum of 50 words):

Contact Information:

Example:

Cyril Perera
Researcher, Climate Change & Adaptation centre

Biography: (Only 50 words)

Since joining the Climate Change & Adaptation centre in 2002, Cyril has been involved with studies related to social issues related to climate change. Before joining the centre, Cyril worked at a development organization in Kenya where he conducted many projects on rural livelihood development.

Contact Information:
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